ONSOLVE™

Actionable Intelligence:
When Knowing Isn't Enough

No need to imagine the worst-case scenario: That's what you're paid to do every day. You've got an eye on just about everything that could impact your organization or harm your people. You're tracking weather patterns and natural disasters, civil unrest and pandemics. You're watching the news, following social media, and relying on regional staff to say something when they see something.

But as the frequency of critical events intensifies, data volume explodes and business grows increasingly global, the day-to-day challenges multiply. Suddenly, knowing what you have to know to protect your people and operations gets infinitely harder. The volume of data sources security analysts have to sift through just to get an adequate understanding of critical events becomes overwhelming. And knowing enough when it matters the most to ensure business continuity becomes a struggle of never-ending catch up.

Staying Heads-Up in a Sea of Data

When a critical event is unfolding, there's no time to blink, let alone search for additional validation. To take decisive action, you need an intelligent way to filter the massive amounts of available data and isolate what's relevant to your organization.

Until now, your only option was to try monitoring virtually everything. But today's relentless tide of incoming data has outpaced the ability of humans to keep up, let alone take timely action.

OnSolve lets you take control of the situation, enabling you to pinpoint critical events faster than traditional one-dimensional modeling and proactively manage the end-to-end crisis response process.

OnSolve Platform for Critical Event Management (CEM) gives you a proven formula — actionable intelligence that lets you respond in time to secure and protect what matters.

OnSolve gives you actionable intelligence, marked by fourdefining characteristics:

01 Comprehensive

02 Validated

03 Correlated

04 Timely

Stated as a formula (Coverage + Accuracy + Correlation) * Speed = Actionable Intelligence. Only when you have intelligence that is actionable can you respond in time to secure and protect what matters.

Comprehensive Risk Intelligence

Actionable intelligence starts with situational awareness. At its most basic level, that means being aware of what's happening around you and understanding both the present and future implications of the situation at hand.

OnSolve takes baseline situational awareness one step further, adding powerful artificial intelligence to the equation for risk intelligence. This critical capability delivers the right information to the right people at the right time, leaving you confident to take decisive action that leads to positive outcomes.

AI-powered risk intelligence puts a tool right at your fingertips that can track ongoing feeds from thousands of data sources — government, weather services, local and national press and social media. You don't have to wait for human analysts to collect, synthesize and report on the data. You get the information you need in the form of real-time actionable intelligence. You also get the added assurance that your intel is not only accurate but relevant to your organization.

As a situation develops, you know exactly what to tell your employees, how to protect your business assets and how to keep everyone informed.

OnSolve Risk Intelligence delivers critical information at a speed previously unimaginable. You know more, sooner and with greater confidence. So you can act on only what's relevant, whether that means sending out an alert or sending in personnel.

A Look at How We Do It

Like a true category disruptor, OnSolve isn't relying on incremental innovation to deliver the next level of critical event detection. By fusing coverage, accuracy, relevance and speed, our platform generates actionable intelligence to protect your entire organization.
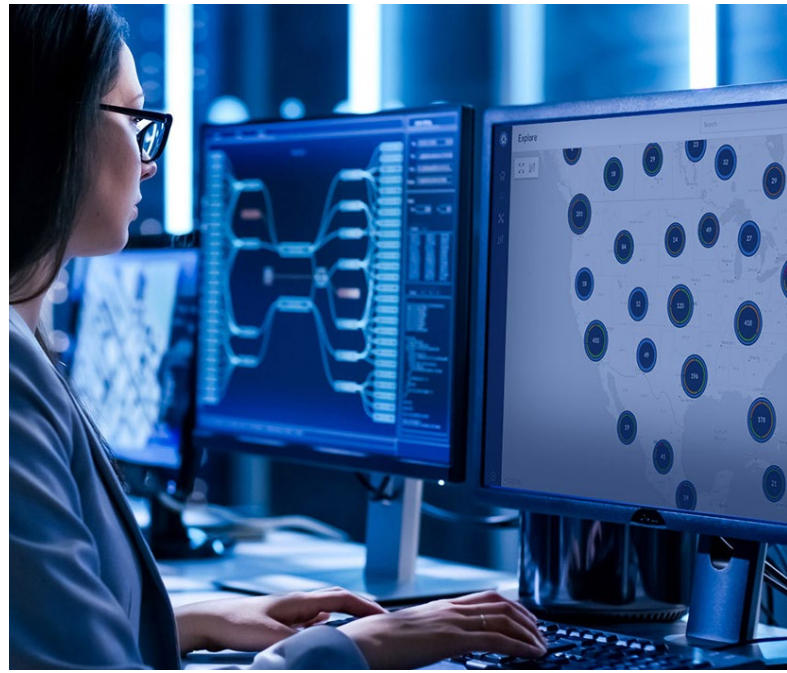
COVERAGE. Coverage means knowing everything — at all times. Our AI integrates a global network of validated and verified data sources and it's been taught to read and interpret both structured and unstructured formats. This level of coverage means a more complete picture of what's going on in your world.

ACCURACY. Structured sources like weather feeds, police and fire, and other official reports are relatively easy for AI to parse because of their predictable formats. Yet they can lack nuance. Unstructured sources include social media and news outlets. Our finely tuned AI has been trained to dig for contextual clues like time and location that increase confidence in the accuracy of what you're seeing. As more events run through it, our system continues to learn exponentially.

CORRELATION. No matter how well-curated the data, the mandate to focus will always be there. The information most relevant to your organization rises to the top as OnSolve AI correlates event findings with what's important to you. How do we do this? By geocoding all your assets — static or in transit — and matching them with similarly coded intelligence from input sources.

SPEED. By training smart machines to read the news, our AI can accomplish all of the above in seconds. Compare that to the hours it would take a team of analysts to collect all the data, make sense of it, correlate to people and assets, and issue alerts.

THE RESULT. Massive amounts of data consolidated into a single alert. Actionable intelligence that's faster, more accurate, and tailored to the demands of your organization. Where once a bit of news prompted speculation and required further investigation, now your team can move from knowing to doing with greater speed and confidence.

The Bigger Picture: The OnSolve Platform for Critical Event Management

Actionable intelligence means knowing what's happening when it's happening. It means understanding how critical events will impact people, facilities, and operations — not just any people or facilities, but the ones you're charged with protecting.

The OnSolve Platform for Critical Event Management (CEM) takes handling of critical events to a new level, setting a new standard for the industry.

Our CEM solution brings together expertise in business continuity, disaster recovery and emergency management, delivering "actionable intelligence" and proven virtual command and control for response teams. The result: End-to-end CEM like the world has never seen.

An advanced CEM solution has three key characteristics:

- **AI-powered risk intelligence**, a reliable source of real-time "actionable intelligence" throughout every phase of a crisis

- **Critical communications**, a vital tool for sending factual, targeted notifications and alerts to citizens and employees affected by an event

- **Mobile-first incident management**, which lets agencies and companies coordinate a response in real time and wrap up with an after-action report in a mobile centric solution

When it comes to critical event management, you have two choices. You can either take control or let crisis turn into chaos. The OnSolve Platform for Critical Event Management makes a critical difference in your emergency team's ability to identify adverse events, analyze risks and respond throughout the entire business resiliency lifecycle.

What You Can Do

By leveraging actionable intelligence from OnSolve AI, you'll have full confidence in your critical event intelligence so you can protect your employees, facilities, operations and assets. OnSolve is the trusted platform for the most accurate information with unmatched speed, coverage, and actionability.

Contact us today to see for yourself how OnSolve is changing the world of critical event management.

Leverage Risk Intelligence as Part of the OnSolve Platform for Critical Event Management

LEARN MORE

About OnSolve

OnSolve delivers critical event management solutions designed to help enterprises, organizations and agencies of all sizes create the most successful outcomes when critical events occur. The OnSolve Platform for Critical Event Management combines leading risk intelligence, critical communications and incident management into one SaaS-based global portfolio. Our AI-powered platform is purpose-built to deliver fast, relevant and actionable intelligence, enable vital communications and allow response teams to react calmly and confidently.

Visit OnSolve.com to learn more.